



# STEFANIE'S STYLE DIARIES

Her Fashion Her Travels

Presskit



## STEFANIE'S STYLE DIARIES: GREECE

### ATHENS, Greece

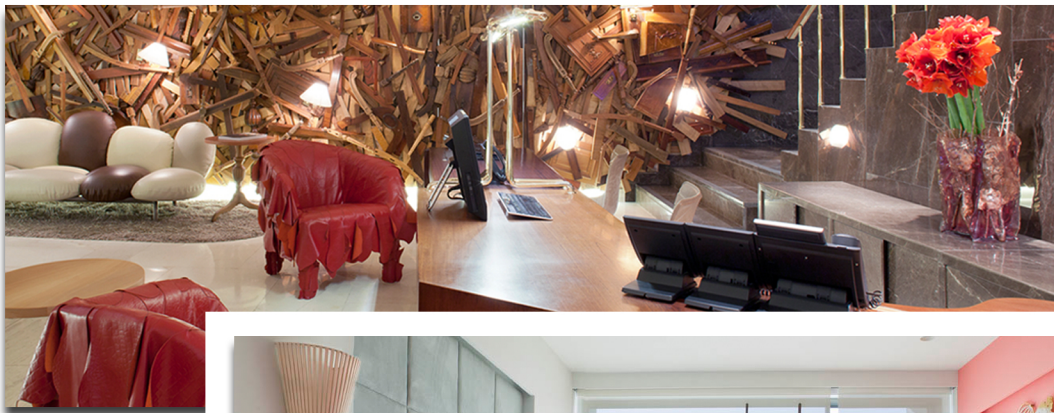
Greece is a country in Southeast Europe strategically located at the crossroads of Europe, Asia, the Middle East, and Africa. With its rich culture and heritage, this country is one of the best travel destinations... Known as one of the oldest cities in the world, Athens origins date back to 3000 BC, has recorded history spanning around 3,400 years and prides itself for being considered as the 'Cradle of Western civilization'. The first Olympic games were held here in 776 BC, then the first games as we know them were held here in 1896, the city then hosted them again in 2004.

The original home of the Gods has now transformed itself into a cosmopolitan metropolis, with modern Athens busting with its own fashion week and young culture.



YES! New Hotel :

Located just meters away from Constitution Square, the hotel is within walking distance from the city's main attractions. Resembling an art gallery, it has works of Internationally acclaimed impressive modern art on display and is designed with an eye-catching décor and passion for detail. With an entirely new approach to interior design, this hotel is young with energetic hospitality and is the first hotel ever project of award winning designer duo, Fernando and Humberto Campana. This intriguing 79 room establishment uses a mixture of urban street life and contemporary art which results in an outstanding hotel.



STEFANIE'S STYLE DIARIES: GREECE



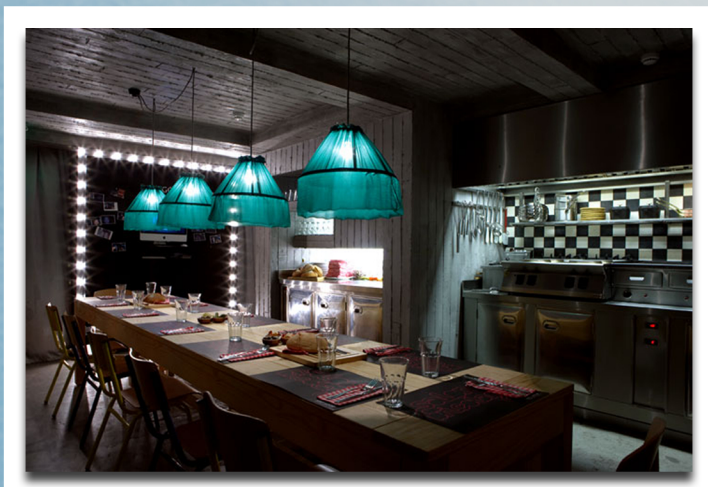
### Ozon Magazine:

Ozon magazine is one of the most successful magazines to come out of Greece. It publishes ten times a year in both greek and english and its content is aimed at a youthful audience, with features on music, street culture and urban trends. It offers a big dose of reality, featuring street brands that are attainable, with a little dash of aspiration with high-end fashion.

### Salon De Bricolage :

Salon the Bricolage is Athen's only private members club. Members are invited to various happenings, such as drink and cocktail tasting, live performances, exhibitions as well as private parties which are all exclusive. Its a playground for the modern day Athens dweller.

The members and people here are people with personality, seeking good taste and quality. Salon de Bricolage provides people with a cozy yet intelligent space. The townhouse setting is designed for interaction and comfort, and you never know, you might even see the occasional celebrity inside.



## ArtWall :

The ArtWall is a gallery with a difference. Artists here work on the galleries interior surfaces, and are allowed to interpret the walls as an “intermediate space” for their work. The artWall reflects the contemporary artist who creates his/her own reality in combining infinite information and stimuli from the urban setting.

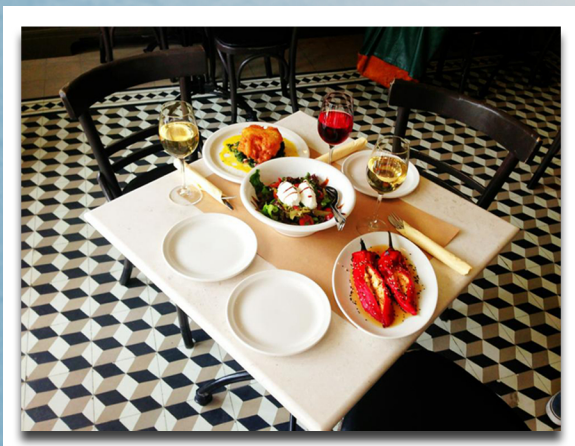
The multiple interior surfaces of the exhibition space refer us to the movie “The cube” by Vincenzo Natali (1997) in describing a complex structural system, a linear gateway to the next destination. Art creates infinite variables for the artist but also for visitors to go to pass on to the next state of mind.

The ArtWall in Athens brings together contemporary artists who produce ideas and projects – documenting concepts and images of the city, often contradictory to each other.



## ASTY 68 :

Inspired by the urban landscape of Athens early last century, created an urban cafe, the Asty 68. Keeping the tradition, but with strong elements of classic architecture is adapted to the modern urban landscape and lifestyle. A place of assembly, communication and entertainment for all hours of the day, next to the railway lines. In the morning you can relax with Greek coffee on the coals and sweet preserves. Noon and late evening available fine dining and delicacies. Asty 68 place great emphasis on raw materials and their cuisine based on products of designated origin and organic products from producers across Greece.



## Paul Sarz :

Paul Sarz is a jewellery designer based in Athens. Born and raised in Greece, the designer is inspired by this city and knows what it truly means to be an Athenian. He began designing jewellery from an early age and opened his first store in the centre of Athens in April 2010. This fabulous jeweller's shop is a showcase for the unique, and has an exclusive collection of pendants, rings and earrings which show influences from both the ancient world and the Victorian era, but still manage to look edgy and modern.



## Six D.O.G.S :

1. Six d.o.g.s is a day and night cultural entertainment centre at the heart of Athens Monastiraki, which organically combines a project space for presenting visual art projects and one-off events with a bar. The bar launched in October 2009 and is an elongated dark space. All of the surfaces here have been painted completely black, with the only light source being a colourful Greek-Taverna style lamp structure hanging from the ceiling, at the very centre of the space. On a daily basis there are local DJs on circulation, playing mostly Indie music and it always opens from eight pm until the early hours of the morning.





# STEFANIE'S STYLE DIARIES: FRANCE

BORDEAUX, France -

Bordeaux is a port city on the Garonne River in southwestern France. The city is the ninth largest in France and is known for being a metropolitan area and the world's major wine industry capital since the 8th century. It is home to the world's main wine fair, Vinexpo and the wine economy in this area takes around 14.5 billion euros each year. The historic part of the city is on the UNESCO World Heritage List as "an outstanding urban and architectural ensemble" of the 18th century. The Bordeaux region is tremendously attractive thanks to its wonderful architectural heritage, many cultural assets and, of course, world-class food and wine. Bernard Magrez therefore decided to create a holiday concept to showcase these unique charms : Bernard Magrez Luxury Wine Tourism. In addition to tailor-made escapades in the wine country, he offers other sorts of à la carte trips and discoveries, planned with good taste and refinement.

Bernard Magrez Luxury Wine Tourism -

Found all over the world, brightening up the finest tables and providing intense, aristocratic flavours, the centuries-old magic of the great growths is epitomised by Bernard Magrez's enthusiasm for the vineyards of Bordeaux. He invites Fashion One into the intimacy of his prestigious estates, where history is written according to the rhythm of the seasons: Bernard Magrez Luxury Wine Tourism, incoming agency created in 2008.

Seasoned travellers, tired of anonymous pre-packaged holidays, walk through the heavy, solemn doors of, Château Pape Clément, Château La Tour Carnet and Château Fombrauge and step centuries back in time.



## Château Pape Clément -

Château Pape Clément in Bordeaux is ranked among the Grands Crus Classé for its red and white wines in the Classification of Graves wine of 1959. It is the oldest wine estate in Bordeaux, harvesting its 700th vintage in 2006. The winery and vineyards are located in the commune of Pessac, south-west of the city of Bordeaux.



This vineyard was given to Bertrand de Goth, a 13th-century Archbishop of Bordeaux who subsequently became Pope Clement V. He was a talented manager and successfully improved wine-making there. In the 19th century, Jean-Baptiste Clerc established the wine's modern reputation. Bernard Magrez purchased the estate in the 1980s, giving it a new impetus and making a name for himself by producing a superb great growth wine.

Proudly standing between the vineyard and the château, the delicate glasshouse built by Gustave Eiffel is a dynamic part of the estate.

Starting at dawn, the sun's rays diffract through the Pavillon du Prélat's lacelike stained glass while guests admire the beautiful view of the surrounding vineyard.

As evening approaches, the light from the ceiling lamp in turn illuminates chairs and immaculate white tablecloths with its iridescent reflections. This glass showcase is wonderful for tastings, brunches, dinners and seminars.





### Château La Tour Carnet -

One of the oldest properties in the Médoc, La Tour Carnet's beautiful medieval tower houses, the treasures of troubadours, the spirit of Michel de Montaigne and La Boétie... and a majestic suite decorated in keeping with the château's history.

The château has enormous character and contemplates its 900 years of history in the water of the surrounding moat, only crossed by an elegant drawbridge.

Whether tasting the wine - a classified growth from the Haut Médoc appellation - or celebrating an annual literary prize, Château La Tour Carnet captivates both writers and fine wine enthusiasts.



### Château Fombrauge -

This former Carthusian monastery retains something of its religious past. Beautifully-proportioned, Château Fombrauge has been a wine estate since the 16th century.

Since its acquisition by Bernard Magrez, it has hosted countless concerts and musicians-in-residence and the long halls regularly echo to the sound of the most famous Stradivarius. The perfectly-aligned vine rows stretch to the horizon like strings patiently waiting to vibrate under the vineyard workers' hands.

This synergy between man and nature led to the creation of one of the oldest grands crus classés in Saint-Emilion: Château Fombrauge. This heritage and the wine's unique flavour continue to be perpetuated.





## Saint-Emilion -

Saint-Émilion's history goes back to prehistoric times and is a World Heritage site, with fascinating Romanesque churches and ruins stretching all along steep and narrow streets. The Romans planted vineyards in what was to become Saint-Émilion as early as the 2nd century. The town was named after the monk Émilion, a travelling confessor, who settled in a hermitage carved into the rock there in the 8th century. It was the monks who followed him that started up the commercial wine production in the area.





# STEFANIE'S STYLE DIARIES: LONDON

LONDON, United Kingdom

London is truly a leading global city, with something for everyone it combines both urban zones and metropolitan areas seamlessly and is home to a diverse range of cultures and people with more than 300 languages are spoken within the boundaries.

In 2012, it became the first city to host the modern summer Olympic Games three times, and it is also home to some of the most loved world heritage sights including The Tower of London, Kew Gardens and Westminster Abbey. Other famous public attractions and landmarks include Buckingham Palace, St Paul's Cathedral and of course The Shard.

Over Fashion One's three part series we will be discovering London at its best, exploring all things hipster and quirky in the east, to the buzzing centre in Mayfair to the most exclusive and exquisite in the west.

EAST LONDON -

Malmaison Hotel -

Right on the edge of trendy Clerkenwell is Malmaison. Hotels in London don't get any closer to the great sights and shopping locations than this, and when you have shopped until you dropped, its bar Malbar can shake you up some of the most creative cocktails in the capital alongside the best cosmopolitan food in town. It is one of the city's finest boutique hotels with celebrity guests checking in galore.



## Barbican Estate -

The Barbican Estate was built during the 1960's and 1970's in the area of east London that was once devastated by World War II. The residential estate consists of 13 terrace blocks, grouped around a lake and beautiful green squares. This place is Europe's largest multi-arts and conference venue presenting a diverse range of art, music, theatre, dance, film and creative learning events as well as being home to the London Symphony Orchestra. It now even has a tube station named after it!



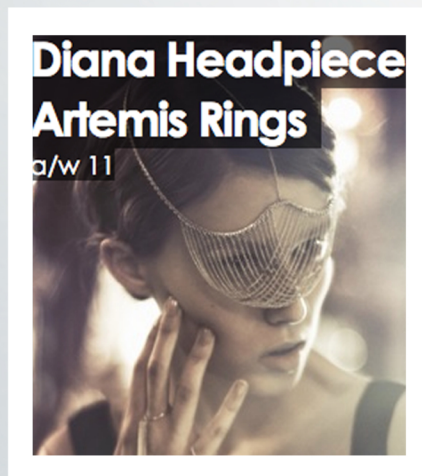
## Last Tuesday Society -

'The Last Tuesday Society' is something truly different and is described online as a 'Pataphysical organization'. It was originally founded by William James at Harvard in the 1870s and presently run by The Chancellor, Mr. Viktor Wynd. Its a place devoted to exploring and furthering the esoteric, literary and artistic aspects of life in London and beyond...



## Culietta -

In Hackney lies the home and studio of jewellery designer Julia Dias, founder and creative behind the brand Culietta. This fabulous jewellery brand has had its work publicised in many fashion magazines and has more recently been seen on the English National Ballet dancers.



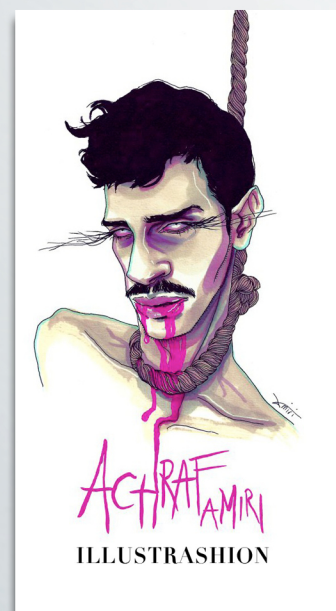


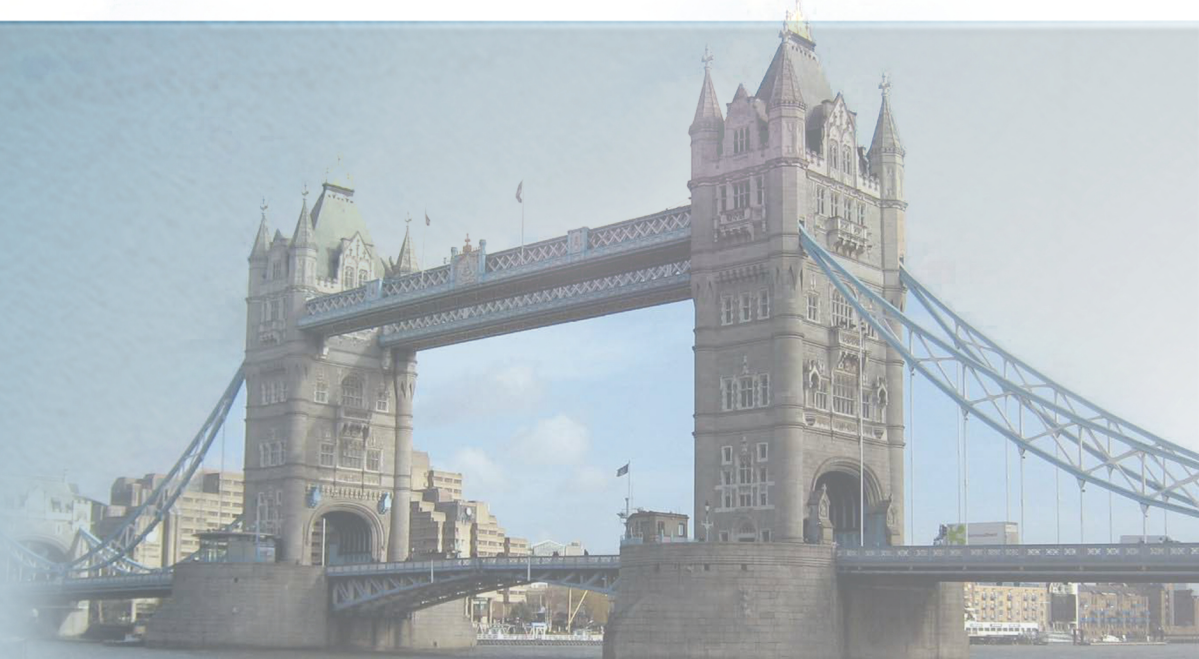
### Shoreditch -

This area is known across the globe for various different reasons, but mainly as London's own "Curry Mile". Brick Lane in Shoreditch is home to so much more than first-rate spiced food, it also plays host to Jewish bagel shops, Indian sari silks and artists' studios - Gilbert and George and Tracey Emin are famously proud residents of the neighbouring streets. The vibrant mix of communities and activities here attracts Londoners in the masses, who all gravitate towards its exciting bars, clubs, coffee shops, fashion outlets and graduate art shows. It is known for its strong link to fashion with vintage shops galore and who can forget its famous Fashion Street.

### Achraf -

Freelance illustrator Achraf was born in Brussels in 1988. He is a young creative-minded person that seriously knows how to express himself. His illustrations are eye catching, memorable and have a really unique style to them that have lead to them being featured in some of the biggest fashion magazines in the world.





## CENTRAL LONDON -

### Illuminum -

Illuminum is located in the heart of London's Mayfair and is the largest independent perfumery in the world. The perfume lounge is lavishly decorated in Chinese silk and devoted to the 'eighth art' of perfume. Here, clients discover a magical experience of journeying through the world of luxury fragrance guided by professional sherpas of scent. The brand launched in January 2011 and is a contemporary, fine fragrance concept, with the emphasis placed firmly on the quality of ingredients rather than the quantity.



### Mayfair -

At the very heart of the London borough of Westminster is Mayfair, one of the city's finest residential areas and one of London's most attractive villages. Class, sophistication, and finery are all synonymous with this area. Situated between Oxford Street, Regent Street, Piccadilly and Park Lane, central London is home to some of the best shopping in the world.

### The School of Life -

The School Of Life is where members can investigate the meaning of life... literally! The School gives classes on how to live wisely by addressing questions such as why your work can be unfulfilling, why relationships are so challenging or even what you can do to try and change the world for the better. Take a step back and look into the world of philosophy and literature...

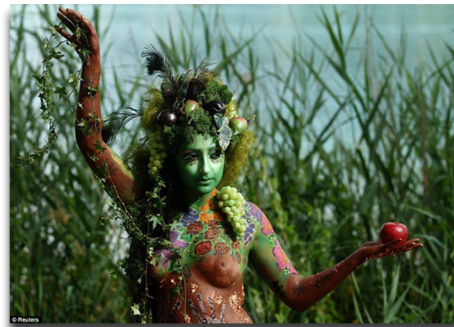


## Bloomsbury -

Bloomsbury is a vibrant historic district made most famous by a group of turn-of-the-century writers that included Virginia Woolf and EM Forster set in the southernmost part of the London Borough of Camden. It is home to the impressive British Museum, British Library as well as some of London's finest parks and buildings, and is particularly known for its formal squares which just ooze culture and class.

## lindigo -

lindigo World is a visual arts brand that comprises of everything from creative make-up/ body art and styling, to photoshoots and events. The all female team running this fascinating brand take inspiration from across the world and all its wonders to fit around their four themes: Nature, Roots, Allure and Fantasy. The girls are all about embracing beautiful things and creating new expressions of art and encourages individuals to be inspired by the natural world around them. It's all about being free, feeling empowered and not conforming to the conventional.



## WEST LONDON - Façonner -

You cannot get more exclusive than this. Façonner is a luxury fashion house, combining styling, curating and co-ordinating events with media presence. They influence the luxury sector on the whole so we investigate more with the founder Francesca.

FAÇONNER

## Belgravia -

Belgravia is a district within the Royal Borough of Kensington and Chelsea, making it renowned in the capital for its immensely expensive residential properties. It is one of the wealthiest districts in the world and is one of the most prestigious, beautiful places to live in London, it definitely offers an enviable lifestyle. This exclusive cosmopolitan location is also home to several embassies all centred around Belgrave Square and Eaton Square.

STEFANIE'S STYLE DIARIES: LONDON

## Berkeley hotel -

Welcome to west London's finest 5 star chic hotel - The Berkeley. Here Fashion One experiences traditional English afternoon tea, with a serious fashion twist! The hotel offers mouth-watering Pre ta-porta delicacies inspired by the themes and colours of the fashion world, what more could a girl want? The menu is transformed every six months to follow the changing seasons in fashion, and is seriously indulgent.



## Notting Hill -

We all know the neighbourhood from its cinematic namesake, which actually did a whole lot of good to revamp the area and bring the tourists swarming in. But if you want to escape the crowds that fill Portobello road on Saturdays, this is a lovely neighbourhood with many hidden gems to discover.



## Wolf & Badger -

Independent retailer Wolf and Badger was set up by brothers Henry and George Graham. The store is unique in its promotion of young talents, being an example of one of the first to retail the now world-renowned Mary Katrantzou. With an eye for talent, the store shows an unparalleled knack for providing customers with things they may not yet be aware of – benefiting the designers with a Launchpad for their careers and you fashionistas with a uniquely gorgeous.





## The Chelsea Day Spa -

The Chelsea Day Spa is a premier boutique day spa for some serious beauty treatments and relaxation. This wonderful spa offers pure indulgent treatments that are bound to make you relaxed and feel rejuvenated after a long day which is simply pure indulgence.

